

THE QRIUS RHINO- ARTSCY

1. SciMemes:

Create original memes based on science/ scientific history or anything related to science.

- Dates of Submission: 1st-7th July, 2021.
- Analytics will be taken till 14th July, 2021.
- Date of Declaration of Results: 16th July, 2021.

Instructions: Only original memes are accepted! This means your content should not have been published elsewhere.

2. Sciclicks:

Unleash the shutterbug in you and click something sciency. Capture photos that convey a scientific message/concept.

- Dates of Submission: 10th-16th July, 2021.
- Analytics will be taken till 23rd July, 2021.
- Date of Declaration of Results: 24th July, 2021.

Instructions: Submit a photograph captured by you along with a short write-up explaining the scientific concept you're trying to portray through the photograph.

3. Scitoon:

Doodles and artworks based on or related to science.

- Dates of Submission: 17th-23rd July, 2021.
- Analytics will be taken till 30th July, 2021.
- Date of Declaration of Results: 31st July, 2021.

Instructions: Submit an original cartoon/artwork/doodle which has some connection with Science.

Some points to keep in mind!

- **Our aim and target audience:** People who are interested in science, technology and medicine in general, ranging from being in their sophomore years in academia to being field experts. Even some of our contents are deliberately made to encourage people not studying science to get engaged with the beauty of understanding simple but essential concepts related to topics in science, technology and medicine.

We strongly recommend you go through some of our published contents to have a better understanding of what we mean.

- **Something fresh and relevant containing practical takeaways:** Content should be appealing in general. Preferably your content should introduce the audience to something interesting or encourage thinking from a fresh angle.
- **Maintain decency:** Our contents are **not intended to hurt anyone or any form of belief or any institution** in any possible way. So, please choose the theme judiciously, maintain decency by not using any vulgar/slang elements or expression-forms and all criticisms should be constructive/impersonal/unbiased/logical with supporting explanation and evidence with authentic references. Publishing any content of any form is subject to a final decision by the TQR team, which shall stand final (*reasons will be intimidated over email if rejected*).
- **Format:** All submissions should be submitted in the dimensions of an Instagram post (1080 px x 1080 px).

Scoring System:

- Facebook: Reactions = 2 points, People reached = 1 point
- Instagram: Likes = 2 points, Discovery (Accounts reached) = 1 point
- Twitter: Likes = 2 points, Retweets [NOT quote tweets] = 1 point

Top 5 entries from each category will be featured in our website [The Qrius Rhino](#).

NB:

- **Any form of plagiarism, if found, would lead to immediate disqualification.**
- **A person can submit in all three categories (Make sure you upload your entries under the correct category in the form. Also, you can fill the form multiple times)**
- **There's an upper limit of 5 entries per person per category. Each of the entries will be treated separately.**
- **Ranking of the institutes will be based on the number of points received by the entries from each institute.**